A colorful poster for the 'Out In The Park' event. The background is a gradient from blue at the top to orange and red at the bottom. At the top, a rainbow banner with the text 'Out In The Park Presents' is set against a silhouette of trees. The main title 'OUT In The Park' is written in large, bold, stylized letters: 'OUT' in red, 'In The' in orange, and 'Park' in yellow, all with white outlines. Below the title, the text 'At Six Flags New England' is in green, 'Sunday, September 18, 2005' is in blue, and 'www.OutInThePark.com' is in purple. A smaller line of text says 'Celebrating 9 Years in 2005'. The bottom of the poster features a silhouette of a roller coaster and a Ferris wheel against a sunset sky. At the very bottom, a black bar contains the text 'The Biggest Gay Day At New England's Biggest Amusement Park!' in white.

Out In The Park
Presents

OUT **In The** **Park**

At Six Flags New England
Sunday, September 18, 2005
www.OutInThePark.com

Celebrating 9 Years in 2005

The Biggest Gay Day At New England's Biggest Amusement Park!

Out In The Park 2005 **Vendor Information**



Out In The Park At Six Flags New England

The Biggest Gay Day At New England's Biggest Amusement Park!

PO Box 261, East Windsor, CT 06088 – www.OutInThePark.com – Info@OutInThePark.Project100.org – 860-761-0011

April 5, 2005.

Dear Vendor:

Six Flags New England will be the host of the 9th annual **Out In The Park, The Biggest Gay Day At New England's Biggest Amusement Park!** In 2005, we will be holding our second festival with GLBT entertainers and vendors, in the 10-acre River's Edge Picnic Grove on Sunday, September 18, 2005. Remember, Out In The Park is another great warm-up event to National Coming Out Day on October 11th!

Make your plans to spend the entire weekend in the Hartford CT / Springfield MA area! This year, Out In The Park At Six Flags New England will be held on the same weekend as Out On The Farm At The Big E! Join us as we enjoy New England's biggest 6-state fair & expo in West Springfield, MA on Saturday, September 17th, and then Out In The Park on Sunday, September 18th, in Agawam MA. These 2 Gay Day events are only a 5-10 minute ride apart! More information about both events is available on our web site at www.OutInThePark.com.

We are currently accepting applications from Vendors to create a celebratory atmosphere and complement our venue and entertainment. This unique event will enable you to present your merchandise and company image to an estimated crowd of over 5,000 during the festival. Actually, we are anticipating a record crowd of over 10,000 in the entire park! Think, fun, social event for all ages of the Gay, Lesbian, Bisexual, Transgender, Intersex, and Questioning community!

We will be accepting merchandise vendors based on creativity, flare, and quality of product. Please be sure to provide detailed descriptions of your product on your application, and include a catalog when available.

If you would like us to reserve a space for you, just fill out the enclosed reservation form and return it with your **payment no later than August 31, 2005**. We hope you will be part of this fun, unique, one-of-a-kind event for the GLBT community of the New England and New York region!

For additional information, please contact Gary Turner at <mailto:NEGrizzly@yahoo.com>, Vendors@OutInThePark.Project100.org, or at 860-221-8800.

Sincerely,

Gary Turner, Co-chair and Founder of Out In The Park
Enc.

Out In The Park, is a program of Project 100, Inc. / Hartford Community Center, a 501(c)(3) nonprofit organization.

VENDOR INFORMATION

WHEN:

Sunday, September 18, 2005

- *** All Vendors MUST check-in at the Vendor Registration Table in the River's Edge Picnic Grove between 10:00 AM to 11:45 AM.

WHERE:

Six Flags New England Theme Park
1623 Main Street (Route 159)
Agawam, MA 01001

FEATURING:

- * The River's Edge Picnic Grove
- * Merchandise Vendors
- * Festival Atmosphere: Think, Gay Pride Festival with a fun and social focus
- * Live GLBT Entertainment during a special catered lunch 12:00 PM to 2:00 PM
- * Live GLBT Entertainment from 2:00 PM to 6:00 PM in the River's Edge Picnic Grove
- * More than 100 amusement rides and attractions

SPACE AVAILABILITY:

Vendors must be self-contained. Location assignments will be based on theme and appropriateness. Vendor space includes an 8' table and 2 chairs, in the grassy area of the River's Edge Picnic Grove. The footprint is a 10' x 10' space. Please be sure to indicate if you have a tent for your vendor space.

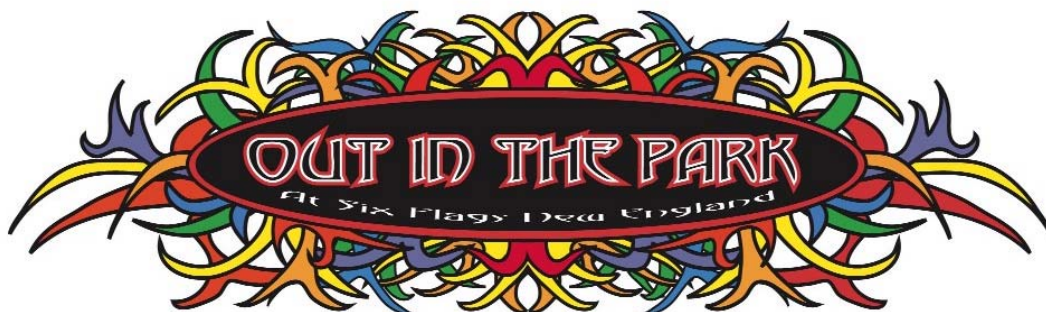
ARRIVAL & SET-UP:

Vendor set up time is between 10:00 AM and 11:45 AM. Vendors will be given set up instructions for the River's Edge Picnic Grove access upon acceptance and the receipt of the deposit.

You will be directed to your space where you will unload your vehicle and exit the festival area as quickly as possible. We need to keep the festival area clear of vehicles for maintenance and safety reasons.

***ALL VEHICLES MUST BE REMOVED FROM GUEST AREAS
IN THE RIVER'S EDGE PICNIC GROVE BY 12:00 PM.***

YOU WILL BE DIRECTED TO A DESIGNATED PARKING AREA.





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VENDOR IDENTIFICATION TAGS:

In order to enter the park, a vendor ID/ticket supplied by Six Flags New England must be presented at the entrance. We will provide ID tags for 2 workers, and 2 wristbands permitting access to the special Out In The Park All-You-Can-Eat Traditional Picnic lunch buffet (only served between 12pm-2pm). Requests for additional ID tags must be made before August 31, 2004 (all requests will be reviewed on an individual basis).

Vendor ID Tags will be issued after payment is received.

PLEASE NOTE: Our goal is to create a fun and festive area that is all ages and family appropriate. We hope that all vendors will help contribute to the this special end-of-Pride-Season, fun, social celebration, by decorating their vendor spaces in a particularly festive manner, one which will enhance the atmosphere of The Biggest Gay Day At New England's Biggest Amusement Park!

Please keep in mind that this event is an all ages, fun, social, family-oriented event. Any vendor displaying or distributing materials deemed inappropriate by the park will be asked to leave and will not receive a refund.

DISMANTLING:

Vendors may not move out until at least after 6:00 PM. You will not be allowed to bring your vehicle into the area prior to that time or until security deems the picnic grove is clear for vehicle traffic.

In response to vendor demand, we will implement staggered departure times if needed.

PARK OPERATION TIMES:

Saturday, September 18 10:00 AM - 8:00 PM

FESTIVAL AREA / RIVER'S EDGE PICNIC GROVE OPERATION TIMES:

Saturday, September 18 10:00 AM - 6:00 PM

- Please note that the picnic grove will be open from 12:00 PM until 2:00 PM, for a special catered lunch for park guests that have purchased a **Deluxe Out In The Park Package** (park admission ticket, parking + lunch) or a Super Out In The Park Package (park admission ticket + lunch).
- Meals will ONLY be served from 12:00pm until 2:00pm.
- The Out In The Park Festival entertainment in the River's Edge Picnic Grove run from 2:00 PM until 6:00 PM.

CERTIFICATES OF INSURANCE:

Vendor must provide proof of insurance of any vehicle entering the grove area.



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SECURITY & LIABILITY:

The Six Flags New England Safety Department must approve all equipment and set up prior to use.

Six Flags New England will not assume the responsibility for the safety of or the property of the exhibitor, agent, officials or employees from theft, damage by fire, accident or other causes, but it will use reasonable care to protect them against loss. The exhibitor agrees to make no claim against Six Flags New England, will protect, indemnify and save the above named harmless against loss, theft or damage to his\her property for any injury to any persons in the exhibit area.

Your signature on the application verifies your understanding of the preceding statement.

EXHIBITOR RATES:

- **Commercial Vendor Space** **\$200.00**
 - 10' x 10' Space includes one 8' Table
 - 2 chairs (*if reservation is received before 8/31/04*)
 - 2 Vendor Passes to the River's Edge Picnic Grove
 - 2 Out In The Park Lunch Passes/wristbands
 - 2 Picnic Grove meals (only valid between 12:00pm to 2:00pm)

- **Non-Commercial Selling Vendor Space** **\$155.00**
 - 10' x 10' Space includes one 8' Table
 - 2 chairs (*if reservation is received before 8/31/04*)
 - 2 Vendor Passes to the River's Edge Picnic Grove
 - 2 Out In The Park Lunch Passes/wristbands
 - 2 Picnic Grove meals (only valid between 12:00pm to 2:00pm)

- **Non-Commercial Non-selling Vendor Space** **\$80.00**
 - 10' x 10' Space includes one 8' Table
 - 2 chairs (*if reservation is received before 8/31/04*)
 - 2 Vendor Passes to the River's Edge Picnic Grove
 - 2 Out In The Park Lunch Passes/wristbands
 - 2 Picnic Grove meals (only valid between 12:00pm to 2:00pm)





Payment is due in full by August 31, 2005 to reserve a space. Acceptable forms of payment are checks, money order or credit card (Master Card, VISA + American Express).

Please make checks and money orders payable to: "Six Flags New England".

Mail Vendor Application along with check or money order to:

Out In The Park, c/o Project 100, 1841 Broad Street, Hartford, CT 06114.

Vendors paying by credit card (MasterCard, VISA or American Express), can fax the completed Vendor Application to 860-724-3443, Attention:

Out In The Park / Project 100, Inc., Gary Turner.

Six Flags New England reserves the right to approve the character of any exhibit/vendor space and to prohibit any display that is the cause of noise or has any objectionable features that may detract from the general character of the festival/park atmosphere.

Vendors may NOT sell food or beverages.

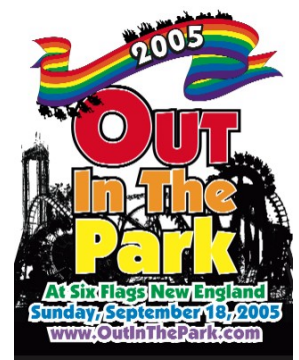
Six Flags New England is not responsible for the loss of property due to the power failure, theft, or any other act of God.

CLEAN-UP AND TRASH REMOVAL:

Vendors are responsible for clean up. Trash bags and dumpsters will be available for your convenience. It will be the responsibility of the vendor to bag all trash in plastic bags and to place the bags in front of the booths at the close of each day.

MERCHANDISE AND PRICING

Merchandise must be appropriate for a family atmosphere of all ages. This is a fun, social event. This event is not intended to be a venue for political platform. *All products and pricing must be approved by Six Flags New England to ensure that there are no conflicts with existing agreements with park vendors and sponsors. These decisions are at the discretion of Six Flags New England marketing, revenue, and operations departments.*

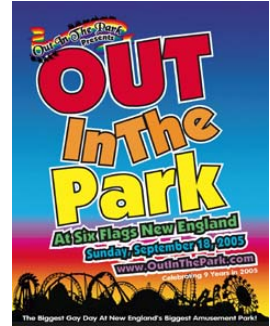




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**Out In The Park
 At Six Flags
 New England**

The Biggest Gay Day
**At New England's Biggest
 Amusement Park!**



2005 VENDOR REGISTRATION FORM

- A. Each application will be reviewed. The event coordinator may limit the number of vendors. The criteria for acceptance are meant to add to the celebration. The event planners wish to insure the widest variety of atmosphere and enhance the family and fun theme. You may attach any supporting documentation that you wish to be considered.
- B. Notification of acceptance by September 5, or within 2 week of application submission. Your payment will be returned if your application is not accepted.

NAME: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____

FAX: _____

Best time to contact: _____

E-mail: _____

Web site: _____

ADDITIONAL INFO/COMMENTS: (please specify any special requirements regarding set up)

**Please attach a tentative merchandise list/catalog with pricing.
 All items and pricing must be approved by the SFNE Revenue Department.
 VENDORS ARE RESPONSIBLE FOR THEIR OWN REPORTING AND PAYMENT OF SALES TAX.**

I, the undersigned, have read, understand and agree to the enclosed requirements and TOTAL price for participating in the 2005 **Out In The Park** Festival and Celebration. Enclosed is my deposit for space rental and/or total payment.

SIGNATURE: _____ **DATE:** _____

MC / VISA / AMEX (circle one) **Exp. Date:** _____ **Card #:** _____

Amount to be charged: _____ **Authorized signature:** _____

*Please make payment (checks or money orders) payable to: **Six Flags New England***

Please mail payment and applications to:
Out In The Park / Project 100, Inc., 1841 Broad Street Hartford, CT 06114

MKTG. APPROVAL: _____ **REVENUE APPROVAL:** _____

BOOTH ASSIGNMENT: _____ **INS. CERT. INCLUDED:** _____